

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**Media Strategies - VA**  
**Attention: Chris Vail**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
946835-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	10/22-10/28	11666

Flight Dates	Order #	Alt Order #
10/22/12 - 10/29/12	946835	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/28/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/22/12	5:30 AM	5a Eyeopener	5-6a	:30	EW12122	\$700.00 NM
8	WCVB	M	10/22/12	5:39 AM	5a Eyeopener	5-6a	:30	EW12124	\$700.00 NM
6	WCVB	Tu	10/23/12	5:29 AM	5a Eyeopener	5-6a	:30	EW12122	\$700.00 NM
2	WCVB	Tu	10/23/12	5:56 AM	5a Eyeopener	5-6a	:30	EW12124	\$700.00 NM
9	WCVB	W	10/24/12	5:28 AM	5a Eyeopener	5-6a	:30	EW12124	\$700.00 NM
3	WCVB	W	10/24/12	5:39 AM	5a Eyeopener	5-6a	:30	EW12122	\$700.00 NM
5	WCVB	Th	10/25/12	5:12 AM	5a Eyeopener	5-6a	:30	EW12118	\$700.00 NM
10	WCVB	Th	10/25/12	5:39 AM	5a Eyeopener	5-6a	:30	EW12124	\$700.00 NM
7	WCVB	F	10/26/12	5:23 AM	5a Eyeopener	5-6a	:30	EW12124	\$700.00 NM
1	WCVB	F	10/26/12	5:38 AM	5a Eyeopener	5-6a	:30	EW12118	\$700.00 NM
2	10/22/12	10/28/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	10	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/22/12	5:59 AM	6a Eyeopener	558-7a	:30	EW12122	\$900.00 NM
6	WCVB	M	10/22/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12124	\$900.00 NM
1	WCVB	Tu	10/23/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12122	\$900.00 NM
7	WCVB	Tu	10/23/12	6:58 AM	6a Eyeopener	558-7a	:30	EW12124	\$900.00 NM
4	WCVB	W	10/24/12	5:58 AM	6a Eyeopener	558-7a	:30	EW12124	\$900.00 NM
8	WCVB	W	10/24/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12122	\$900.00 NM
5	WCVB	Th	10/25/12	5:58 AM	6a Eyeopener	558-7a	:30	EW12118	\$900.00 NM
9	WCVB	Th	10/25/12	6:39 AM	6a Eyeopener	558-7a	:30	EW12124	\$900.00 NM
2	WCVB	F	10/26/12	5:59 AM	6a Eyeopener	558-7a	:30	EW12124	\$900.00 NM
10	WCVB	F	10/26/12	6:45 AM	6a Eyeopener	558-7a	:30	EW12118	\$900.00 NM
3	10/22/12	10/28/12	Good Morning America	658-9a	MTWTF--	:30	20	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	20	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
17	WCVB	M	10/22/12	7:28 AM	Good Morning America	658-9a	:30	EW12122	\$800.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser		Product	Estimate Number
Warren/D/Senate		10/22-10/28	11666

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/22/12	10/28/12	Good Morning America	658-9a	MTWTF--	:30	20	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WCVB	M	10/22/12	7:48 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
1	WCVB	M	10/22/12	8:50 AM	Good Morning America	658-9a	:30	EW12122	\$800.00 NM
7	WCVB	M	10/22/12	8:59 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
3	WCVB	Tu	10/23/12	7:29 AM	Good Morning America	658-9a	:30	EW12122	\$800.00 NM
11	WCVB	Tu	10/23/12	7:42 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
9	WCVB	Tu	10/23/12	7:58 AM	Good Morning America	658-9a	:30	EW12122	\$800.00 NM
18	WCVB	Tu	10/23/12	8:47 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
2	WCVB	W	10/24/12	7:28 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
16	WCVB	W	10/24/12	7:48 AM	Good Morning America	658-9a	:30	EW12122	\$800.00 NM
10	WCVB	W	10/24/12	8:29 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
12	WCVB	W	10/24/12	8:49 AM	Good Morning America	658-9a	:30	EW12122	\$800.00 NM
15	WCVB	Th	10/25/12	7:28 AM	Good Morning America	658-9a	:30	EW12118	\$800.00 NM
5	WCVB	Th	10/25/12	7:55 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
20	WCVB	Th	10/25/12	8:29 AM	Good Morning America	658-9a	:30	EW12118	\$800.00 NM
8	WCVB	Th	10/25/12	8:49 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
19	WCVB	F	10/26/12	7:49 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
14	WCVB	F	10/26/12	8:41 AM	Good Morning America	658-9a	:30	EW12118	\$800.00 NM
4	WCVB	F	10/26/12	8:54 AM	Good Morning America	658-9a	:30	EW12124	\$800.00 NM
6	WCVB	F	10/26/12	8:59 AM	Good Morning America	658-9a	:30	EW12118	\$800.00 NM
4	10/22/12	10/28/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S-	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/27/12	5:29 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12124	\$50.00 NM
1	WCVB	Sa	10/27/12	5:51 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12126	\$50.00 NM
5	10/22/12	10/28/12	6a Weekend Eyeopener	558-7a	-----S-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/27/12	6:10 AM	6a Weekend Eyeopener	558-7a	:30	EW12124	\$350.00 NM
2	WCVB	Sa	10/27/12	6:28 AM	6a Weekend Eyeopener	558-7a	:30	EW12126	\$350.00 NM
6	10/22/12	10/28/12	Weekend GMA	7-8a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/27/12	6:59 AM	Weekend GMA	7-8a	:30	EW12124	\$600.00 NM
1	WCVB	Sa	10/27/12	7:30 AM	Weekend GMA	7-8a	:30	EW12126	\$600.00 NM
7	10/22/12	10/28/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/27/12	8:10 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12124	\$600.00 NM
2	WCVB	Sa	10/27/12	8:28 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12126	\$600.00 NM
8	10/22/12	10/28/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									

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INVOICE

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Advertiser	Product	Estimate Number	
Warren/D/Senate	10/22-10/28	11666	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/22/12	10/28/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/28/12	5:10 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12126	\$50.00 NM
1	WCVB	Su	10/28/12	5:42 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12124	\$50.00 NM
9	10/22/12	10/28/12	6a Weekend Eyeopener	558-7a	-----S	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/28/12	6:12 AM	6a Weekend Eyeopener	558-7a	:30	EW12126	\$350.00 NM
1	WCVB	Su	10/28/12	6:41 AM	6a Weekend Eyeopener	558-7a	:30	EW12124	\$350.00 NM
10	10/22/12	10/28/12	Weekend GMA	7-8a	-----S	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	6:59 AM	Weekend GMA	7-8a	:30	EW12126	\$600.00 NM
2	WCVB	Su	10/28/12	7:49 AM	Weekend GMA	7-8a	:30	EW12124	\$600.00 NM
11	10/22/12	10/28/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/28/12	8:12 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12126	\$350.00 NM
4	WCVB	Su	10/28/12	8:28 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12124	\$350.00 NM
1	WCVB	Su	10/28/12	9:12 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12126	\$350.00 NM
3	WCVB	Su	10/28/12	9:49 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12124	\$350.00 NM
12	10/22/12	10/28/12	REGIS AND KELLY DAY	9A-10A	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/22/12	9:49 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12122	\$350.00 NM
2	WCVB	Tu	10/23/12	9:56 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12122	\$350.00 NM
3	WCVB	W	10/24/12	9:44 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12124	\$350.00 NM
4	WCVB	Th	10/25/12	9:36 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12118	\$350.00 NM
5	WCVB	F	10/26/12	9:54 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12124	\$350.00 NM
13	10/22/12	10/28/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	5	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/22/12	10:47 AM	STEVE HARVEY DAY	10-11a	:30	EW12124	\$150.00 NM
2	WCVB	Tu	10/23/12	10:55 AM	STEVE HARVEY DAY	10-11a	:30	EW12124	\$150.00 NM
4	WCVB	W	10/24/12	10:47 AM	STEVE HARVEY DAY	10-11a	:30	EW12122	\$150.00 NM
3	WCVB	Th	10/25/12	10:40 AM	STEVE HARVEY DAY	10-11a	:30	EW12124	\$150.00 NM
5	WCVB	F	10/26/12	10:20 AM	STEVE HARVEY DAY	10-11a	:30	EW12118	\$150.00 NM
14	10/22/12	10/28/12	The View	1058-12n	MTWTF--	:30	5	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Warren/D/Senate	10/22-10/28	11666	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/22/12	10/28/12	The View Class of Time - Fixed Non Pre-emptible	1058-12n	MTWTF--	:30	5	\$1,200.00	NM
10/22/12 10/28/12 MTWTF-- 5 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 10/22/12 10:59 AM The View 1058-12n :30 EW12122 \$1,200.00 NM 1 WCVB Tu 10/23/12 11:33 AM The View 1058-12n :30 EW12122 \$1,200.00 NM 3 WCVB W 10/24/12 The View 1058-12n :00 <del>\$1,200.00</del> NM See MG 36.2,36.3 5 WCVB Th 10/25/12 11:59 AM The View 1058-12n :30 EW12124 \$1,200.00 NM 4 WCVB F 10/26/12 11:32 AM The View 1058-12n :30 EW12124 \$1,200.00 NM									
15	10/22/12	10/28/12	Midday News Class of Time - Immediately Pre-emptible without notice	1158a-1230p	MTWTF--	:30	5	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 10/22/12 12:23 PM Midday News 1158a-1230p :30 EW12124 \$400.00 NM 3 WCVB Tu 10/23/12 12:17 PM Midday News 1158a-1230p :30 EW12124 \$400.00 NM 4 WCVB W 10/24/12 12:12 PM Midday News 1158a-1230p :30 EW12124 \$400.00 NM 1 WCVB Th 10/25/12 12:23 PM Midday News 1158a-1230p :30 EW12118 \$400.00 NM 5 WCVB F 10/26/12 12:45 PM Midday News 1158a-1230p :30 EW12118 \$400.00 NM LR- Local Program Runover									
16	10/22/12	10/28/12	Millionaire Class of Time - Pre-emptible with notice	1228-1p	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 10/22/12 12:50 PM Millionaire 1228-1p :30 EW12122 \$500.00 NM 5 WCVB Tu 10/23/12 12:47 PM Millionaire 1228-1p :30 EW12122 \$500.00 NM 1 WCVB W 10/24/12 12:39 PM Millionaire 1228-1p :30 EW12122 \$500.00 NM 2 WCVB Th 10/25/12 12:46 PM Millionaire 1228-1p :30 EW12124 \$500.00 NM 4 WCVB F 10/26/12 Millionaire 1228-1p :00 <del>\$500.00</del> NM Credited									
17	10/22/12	10/28/12	The Chew Class of Time - Pre-emptible with notice	1-2p	MTWTF--	:30	5	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 10/22/12 1:27 PM The Chew 1-2p :30 EW12124 \$600.00 NM 4 WCVB Tu 10/23/12 12:59 PM The Chew 1-2p :30 EW12124 \$600.00 NM 2 WCVB W 10/24/12 1:56 PM The Chew 1-2p :30 EW12124 \$600.00 NM 3 WCVB Th 10/25/12 12:59 PM The Chew 1-2p :30 EW12118 \$600.00 NM 5 WCVB F 10/26/12 The Chew 1-2p :00 <del>\$600.00</del> NM See MG 17.6									
18	10/22/12	10/28/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	ABC SOAPS ROTA	MTWTF--	:30	5	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 10/22/12 2:59 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12122 \$750.00 NM 4 WCVB Tu 10/23/12 2:21 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12122 \$750.00 NM 5 WCVB W 10/24/12 2:27 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12122 \$750.00 NM 1 WCVB Th 10/25/12 2:25 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12124 \$750.00 NM 2 WCVB F 10/26/12 2:25 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12118 \$750.00 NM									

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Advertiser	Product	Estimate Number	
Warren/D/Senate	10/22-10/28	11666	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/22/12	10/28/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
19	10/22/12	10/28/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	10	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    MTWTF--                   10                   \$400.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WCVB M    10/22/12    3:19 PM    KATIE COURIC DAY    3-4p    :30    EW12124    \$400.00    NM									
6 WCVB M    10/22/12    3:59 PM    KATIE COURIC DAY    3-4p    :30    EW12122    \$400.00    NM									
9 WCVB Tu    10/23/12    3:20 PM    KATIE COURIC DAY    3-4p    :30    EW12124    \$400.00    NM									
2 WCVB Tu    10/23/12    3:57 PM    KATIE COURIC DAY    3-4p    :30    EW12122    \$400.00    NM									
8 WCVB W    10/24/12    3:11 PM    KATIE COURIC DAY    3-4p    :30    EW12124    \$400.00    NM									
5 WCVB W    10/24/12    3:48 PM    KATIE COURIC DAY    3-4p    :30    EW12122    \$400.00    NM									
10 WCVB Th    10/25/12    KATIE COURIC DAY    3-4p    :00 <del>\$400.00</del> NM									
See MG 19.11									
3 WCVB Th    10/25/12    3:11 PM    KATIE COURIC DAY    3-4p    :30    EW12118    \$400.00    NM									
4 WCVB F    10/26/12    3:16 PM    KATIE COURIC DAY    3-4p    :30    EW12124    \$400.00    NM									
7 WCVB F    10/26/12    3:48 PM    KATIE COURIC DAY    3-4p    :30    EW12118    \$400.00    NM									
11 WCVB F    10/26/12    3:59 PM    KATIE COURIC DAY    3-4p    :30    EW12124    \$600.00    NM									
MG for 19.10 10/25									
20	10/22/12	10/28/12	ELLEN EF	4P-5P	MTWTF--	:30	10	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    MTWTF--                   10                   \$700.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
2 WCVB M    10/22/12    4:19 PM    ELLEN EF    4P-5P    :30    EW12124    \$700.00    NM									
8 WCVB M    10/22/12    4:43 PM    ELLEN EF    4P-5P    :30    EW12122    \$700.00    NM									
1 WCVB Tu    10/23/12    4:37 PM    ELLEN EF    4P-5P    :30    EW12124    \$700.00    NM									
9 WCVB Tu    10/23/12    4:55 PM    ELLEN EF    4P-5P    :30    EW12122    \$700.00    NM									
4 WCVB W    10/24/12    4:21 PM    ELLEN EF    4P-5P    :30    EW12124    \$700.00    NM									
6 WCVB W    10/24/12    4:37 PM    ELLEN EF    4P-5P    :30    EW12122    \$700.00    NM									
3 WCVB Th    10/25/12    4:32 PM    ELLEN EF    4P-5P    :30    EW12124    \$700.00    NM									
7 WCVB Th    10/25/12    4:48 PM    ELLEN EF    4P-5P    :30    EW12118    \$700.00    NM									
5 WCVB F    10/26/12    4:23 PM    ELLEN EF    4P-5P    :30    EW12118    \$700.00    NM									
10 WCVB F    10/26/12    4:39 PM    ELLEN EF    4P-5P    :30    EW12124    \$700.00    NM									
21	10/22/12	10/28/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	15	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    MTWTF--                   15                   \$1,500.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
5 WCVB M    10/22/12    5:12 PM    Newscenter 5 at 5    5-6p    :30    EW12124    \$1,500.00    NM									
9 WCVB M    10/22/12    5:29 PM    Newscenter 5 at 5    5-6p    :30    EW12122    \$1,500.00    NM									
15 WCVB M    10/22/12    5:44 PM    Newscenter 5 at 5    5-6p    :30    EW12124    \$1,500.00    NM									
7 WCVB Tu    10/23/12    5:28 PM    Newscenter 5 at 5    5-6p    :30    EW12124    \$1,500.00    NM									
3 WCVB Tu    10/23/12    5:37 PM    Newscenter 5 at 5    5-6p    :30    EW12122    \$1,500.00    NM									
11 WCVB Tu    10/23/12    5:55 PM    Newscenter 5 at 5    5-6p    :30    EW12124    \$1,500.00    NM									
1 WCVB W    10/24/12    5:14 PM    Newscenter 5 at 5    5-6p    :30    EW12124    \$1,500.00    NM									
13 WCVB W    10/24/12    5:28 PM    Newscenter 5 at 5    5-6p    :30    EW12122    \$1,500.00    NM									
6 WCVB W    10/24/12    5:43 PM    Newscenter 5 at 5    5-6p    :30    EW12124    \$1,500.00    NM									
8 WCVB Th    10/25/12    5:13 PM    Newscenter 5 at 5    5-6p    :30    EW12118    \$1,500.00    NM									
12 WCVB Th    10/25/12    5:26 PM    Newscenter 5 at 5    5-6p    :30    EW12118    \$1,500.00    NM									
2 WCVB Th    10/25/12    5:40 PM    Newscenter 5 at 5    5-6p    :30    EW12124    \$1,500.00    NM									
10 WCVB F    10/26/12    5:27 PM    Newscenter 5 at 5    5-6p    :30    EW12118    \$1,500.00    NM									

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INVOICE

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**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
946835-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/22-10/28	11666	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/22/12	10/28/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	15	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	F	10/26/12	5:31 PM	Newscenter 5 at 5	5-6p	:30	EW12124	\$1,500.00 NM
14	WCVB	F	10/26/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	EW12118	\$1,500.00 NM
22	10/22/12	10/28/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	10	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	10	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WCVB	M	10/22/12	6:23 PM	Newscenter 5 at 6	6-630p	:30	EW12122	\$2,000.00 NM
2	WCVB	M	10/22/12	6:26 PM	Newscenter 5 at 6	6-630p	:30	EW12124	\$2,000.00 NM
3	WCVB	Tu	10/23/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	EW12122	\$2,000.00 NM
7	WCVB	Tu	10/23/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	EW12124	\$2,000.00 NM
6	WCVB	W	10/24/12	6:10 PM	Newscenter 5 at 6	6-630p	:30	EW12122	\$2,000.00 NM
1	WCVB	W	10/24/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	EW12124	\$2,000.00 NM
5	WCVB	Th	10/25/12	6:14 PM	Newscenter 5 at 6	6-630p	:30	EW12118	\$2,000.00 NM
8	WCVB	Th	10/25/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	EW12124	\$2,000.00 NM
4	WCVB	F	10/26/12	6:14 PM	Newscenter 5 at 6	6-630p	:30	EW12124	\$2,000.00 NM
9	WCVB	F	10/26/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	EW12118	\$2,000.00 NM
24	10/22/12	10/28/12	7p Sat News Weekend	658-730p	-----S-	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/27/12	8:03 PM	7p Sat News Weekend	658-730p	:30	EW12124	\$400.00 NM
					LR - Football				
1	WCVB	Sa	10/27/12	8:07 PM	7p Sat News Weekend	658-730p	:30	EW12126	\$400.00 NM
					LR - Football				
25	10/22/12	10/28/12	6p News Weekend	6-630p	-----S	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/28/12	6:15 PM	6p News Weekend	6-630p	:30	EW12126	\$1,000.00 NM
1	WCVB	Su	10/28/12	6:25 PM	6p News Weekend	6-630p	:30	EW12124	\$1,000.00 NM
26	10/22/12	10/28/12	M-F Inside Edition	658-730p	MTWTF--	:30	10	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	10	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	10/22/12	6:59 PM	M-F Inside Edition	658-730p	:30	EW12122	\$1,500.00 NM
1	WCVB	M	10/22/12	7:21 PM	M-F Inside Edition	658-730p	:30	EW12124	\$1,500.00 NM
8	WCVB	Tu	10/23/12	7:14 PM	M-F Inside Edition	658-730p	:30	EW12122	\$1,500.00 NM
2	WCVB	Tu	10/23/12	7:26 PM	M-F Inside Edition	658-730p	:30	EW12124	\$1,500.00 NM
5	WCVB	W	10/24/12	6:59 PM	M-F Inside Edition	658-730p	:30	EW12122	\$1,500.00 NM
6	WCVB	W	10/24/12	7:12 PM	M-F Inside Edition	658-730p	:30	EW12124	\$1,500.00 NM
3	WCVB	Th	10/25/12	6:59 PM	M-F Inside Edition	658-730p	:30	EW12118	\$1,500.00 NM
10	WCVB	Th	10/25/12	7:23 PM	M-F Inside Edition	658-730p	:30	EW12124	\$1,500.00 NM
9	WCVB	F	10/26/12	7:13 PM	M-F Inside Edition	658-730p	:30	EW12124	\$1,500.00 NM
4	WCVB	F	10/26/12	7:22 PM	M-F Inside Edition	658-730p	:30	EW12118	\$1,500.00 NM
27	10/22/12	10/28/12	Chronicle	728-8p	MTWTF--	:30	10	\$1,500.00	NM
Class of Time - Pre-emptible with notice									

# INVOICE



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**Lehigh Valley, PA 18002-6874**

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946835-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/22-10/28	11666	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/22/12	10/28/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	MTWTF--	:30	10	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WCVB	M	10/22/12	7:43 PM	Chronicle	728-8p	:30	EW12122	\$1,500.00 NM
1	WCVB	M	10/22/12	7:52 PM	Chronicle	728-8p	:30	EW12124	\$1,500.00 NM
6	WCVB	Tu	10/23/12	7:37 PM	Chronicle	728-8p	:30	EW12122	\$1,500.00 NM
3	WCVB	Tu	10/23/12	7:52 PM	Chronicle	728-8p	:30	EW12124	\$1,500.00 NM
10	WCVB	W	10/24/12	7:28 PM	Chronicle	728-8p	:30	EW12122	\$1,500.00 NM
4	WCVB	W	10/24/12	7:54 PM	Chronicle	728-8p	:30	EW12124	\$1,500.00 NM
8	WCVB	Th	10/25/12	7:28 PM	Chronicle	728-8p	:30	EW12118	\$1,500.00 NM
5	WCVB	Th	10/25/12	7:46 PM	Chronicle	728-8p	:30	EW12124	\$1,500.00 NM
7	WCVB	F	10/26/12	7:28 PM	Chronicle	728-8p	:30	EW12124	\$1,500.00 NM
2	WCVB	F	10/26/12	7:45 PM	Chronicle	728-8p	:30	EW12118	\$1,500.00 NM
28	10/22/12	10/28/12	INSIDE EDITION SAT Class of Time - Immediately Pre-emptible without notice	5:30P-6P, 7:30P-8P	-----S-	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/27/12		INSIDE EDITION SAT	5:30P-6P, 7:30P-8P	:00		<del>\$200.00</del> NM
Credited									
29	10/22/12	10/28/12	Dancing w/the Stars Class of Time - Immediately Pre-emptible without notice	758-9p	M-----	:30	1	\$10,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/22/12	8:36 PM	Dancing w/the Stars	758-9p	:30	EW12122	\$10,000.00 NM
30	10/22/12	10/28/12	NETWORK POLITICAL P Class of Time - Pre-emptible with notice	NETWORK POLITI	M-----	:30	1	\$10,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/22/12	10:59 PM	NETWORK POLITICAL PROGR/N	NETWORK POLITI	:30	EW12124	\$10,000.00 NM
31	10/22/12	10/28/12	Dancing w/the Stars Class of Time - Immediately Pre-emptible without notice	758-9p	-T-----	:30	1	\$6,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	8:37 PM	Dancing w/the Stars	758-9p	:30	EW12122	\$6,000.00 NM
32	10/22/12	10/28/12	Happy / Apt. B Class of Time - Pre-emptible with notice	858-10p	-T-----	:30	1	\$7,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12		Happy / Apt. B	858-10p	:00		<del>\$7,000.00</del> NM
See MG 32.2,32.3									
2	WCVB	Tu	10/23/12	9:47 PM	Happy / Apt. B	858-10p	:30	EW12124	\$7,000.00 NM
MG for 42.1,32.1									
3	WCVB	F	10/26/12	9:43 PM	Nashville All Access	858-10p	:30	EW12118	\$4,500.00 NM
MG for 42.1,32.1									
33	10/22/12	10/28/12	Private Practice Class of Time - Immediately Pre-emptible without notice	958-11p	-T-----	:30	1	\$6,000.00	NM

MTWTFSS

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# DUPLICATE INVOICE



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**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
946835-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/22-10/28	11666	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/22/12	10/28/12	Private Practice	958-11p	-T-----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-T-----		1	\$6,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	10:43 PM	Private Practice	958-11p	:30	EW12122	\$6,000.00 NM
34	10/22/12	10/28/12	Middle / Neighbors	758-9p	--W----	:30	2	\$8,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			--W----		2	\$8,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12		Middle / Neighbors	758-9p	:00		<del>\$8,500.00</del> NM
					Credited				
2	WCVB	W	10/24/12	7:59 PM	Middle / Neighbors	758-9p	:30	EW12122	\$8,500.00 NM
35	10/22/12	10/28/12	Suburgatory	858-10p	--W----	:30	1	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			--W----		1	\$12,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	9:48 PM	Suburgatory	858-10p	:30	EW12122	\$12,000.00 NM
36	10/22/12	10/28/12	Nashville	958-11p	--W----	:30	1	\$7,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			--W----		1	\$7,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12		Nashville	958-11p	:00		<del>\$7,000.00</del> NM
					See MG 36.2,36.3				
2	WCVB	W	10/24/12	10:30 PM	Nashville	958-11p	:30	EW12124	\$7,000.00 NM
					MG for 36.1,14.3				
3	WCVB	Th	10/25/12	11:38 AM	The View	1058-12n	:30	EW12118	\$1,200.00 NM
					MG for 36.1,14.3				
37	10/22/12	10/28/12	Last Resort	758-9p	---T---	:30	1	\$4,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			---T---		1	\$4,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	8:00 PM	Last Resort	758-9p	:30	EW12118	\$4,500.00 NM
38	10/22/12	10/28/12	Grey's Anatomy	858-10p	---T---	:30	1	\$8,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			---T---		1	\$8,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	9:19 PM	Grey's Anatomy	858-10p	:30	EW12124	\$8,500.00 NM
39	10/22/12	10/28/12	Scandal	958-11p	---T---	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			---T---		1	\$5,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	10:32 PM	Scandal	958-11p	:30	EW12118	\$5,000.00 NM
40	10/22/12	10/28/12	Shark Tank	758-9p	----F--	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			----F--		1	\$3,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



DUPLICATE  
INVOICE

www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
946835-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/22-10/28	11666	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/22/12	10/28/12	Shark Tank	758-9p	----F--	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 10/26/12 7:59 PM Shark Tank 758-9p :30 EW12124 \$3,500.00 NM									
41	10/22/12	10/28/12	20/20	958-11p	----F--	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 10/26/12 10:28 PM 20/20 958-11p :30 EW12124 \$4,000.00 NM									
42	10/22/12	10/28/12	Nashville All Access	858-10p	----F--	:30	1	\$4,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 10/26/12 Nashville All Access 858-10p :00 \$4,500.00 NM									
See MG 32.2,32.3									
43	10/22/12	10/28/12	AFHV	658-8p	-----S	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 10/28/12 6:59 PM AFHV 658-8p :30 EW12126 \$3,000.00 NM									
44	10/22/12	10/28/12	Once Upon a Time	758-9p	-----S	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 10/28/12 8:38 PM Once Upon a Time 758-9p :30 EW12124 \$7,000.00 NM									
45	10/22/12	10/28/12	Revenge	858-10p	-----S	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 10/28/12 9:41 PM Revenge 858-10p :30 EW12126 \$7,000.00 NM									
46	10/22/12	10/28/12	666 Park Ave	958-11p	-----S	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 10/28/12 10:38 PM 666 Park Ave 958-11p :30 EW12124 \$4,000.00 NM									
47	10/22/12	10/28/12	Newscenter 5 at 11	11-1130p	MTWTF--	:30	10	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 10 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 10/22/12 11:23 PM Newscenter 5 at 11 11-1130p :30 EW12122 \$2,500.00 NM									
9 WCVB M 10/22/12 11:28 PM Newscenter 5 at 11 11-1130p :30 EW12124 \$2,500.00 NM									
6 WCVB Tu 10/23/12 11:13 PM Newscenter 5 at 11 11-1130p :30 EW12124 \$2,500.00 NM									
3 WCVB Tu 10/23/12 11:26 PM Newscenter 5 at 11 11-1130p :30 EW12122 \$2,500.00 NM									
7 WCVB W 10/24/12 11:14 PM Newscenter 5 at 11 11-1130p :30 EW12122 \$2,500.00 NM									
2 WCVB W 10/24/12 11:23 PM Newscenter 5 at 11 11-1130p :30 EW12124 \$2,500.00 NM									
8 WCVB Th 10/25/12 11:12 PM Newscenter 5 at 11 11-1130p :30 EW12124 \$2,500.00 NM									



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Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946835-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/22-10/28	11666	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
47	10/22/12	10/28/12	Newscenter 5 at 11 Class of Time - Pre-emptible with notice	11-1130p	MTWTF--	:30	10	\$2,500.00	NM																																																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>WCVB</td><td>Th</td><td>10/25/12</td><td>11:23 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>EW12118</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>10</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>11:15 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>EW12118</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>11:26 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>EW12124</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WCVB	Th	10/25/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	EW12118	\$2,500.00	NM	10	WCVB	F	10/26/12	11:15 PM	Newscenter 5 at 11	11-1130p	:30	EW12118	\$2,500.00	NM	1	WCVB	F	10/26/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	EW12124	\$2,500.00	NM																						
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10	WCVB	F	10/26/12	11:15 PM	Newscenter 5 at 11	11-1130p	:30	EW12118	\$2,500.00	NM																																																																	
1	WCVB	F	10/26/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	EW12124	\$2,500.00	NM																																																																	
48	10/22/12	10/28/12	Newscenter 5 at 1130p S:1130p-1200a Class of Time- Immediately Pre-emptible No Makegood Required		-----S-	:30	2	\$500.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>2</td><td>\$500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	2	\$500.00																																																						
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	10/22/12	10/28/12	-----S-	2	\$500.00																																																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WCVB	Sa	10/27/12	12:00 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	EW12126	\$500.00	NM																																																																	
2	WCVB	Sa	10/27/12	12:15 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	EW12124	\$500.00	NM																																																																	
49	10/22/12	10/28/12	Newscenter 5 at 11 Class of Time - Pre-emptible with notice	11-1130p	-----S	:30	2	\$2,500.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>2</td><td>\$2,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	2	\$2,500.00																																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WCVB	Su	10/28/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	EW12126	\$2,500.00	NM																																																																	
2	WCVB	Su	10/28/12	11:32 PM	Newscenter 5 at 11	11-1130p	:30	EW12124	\$2,500.00	NM																																																																	
50	10/22/12	10/28/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	MTWTF--	:30	5	\$1,000.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>5</td><td>\$1,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	5	\$1,000.00																																																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	10/22/12	10/28/12	MTWTF--	5	\$1,000.00																																																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WCVB	M	10/22/12	11:53 PM	Nightline	1135p-1206a	:30	EW12122	\$1,000.00	NM																																																																	
2	WCVB	Tu	10/23/12	11:53 PM	Nightline	1135p-1206a	:30	EW12124	\$1,000.00	NM																																																																	
4	WCVB	W	10/24/12	11:44 PM	Nightline	1135p-1206a	:30	EW12122	\$1,000.00	NM																																																																	
3	WCVB	Th	10/25/12	12:01 AM	Nightline	1135p-1206a	:30	EW12124	\$1,000.00	NM																																																																	
5	WCVB	F	10/26/12	11:56 PM	Nightline	1135p-1206a	:30	EW12118	\$1,000.00	NM																																																																	
51	10/22/12	10/28/12	Jimmy Kimmel Class of Time - Immediately Pre-emptible without notice	1205-105a	MTWTF--	:30	5	\$200.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>5</td><td>\$200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	5	\$200.00																																																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	10/22/12	10/28/12	MTWTF--	5	\$200.00																																																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
4	WCVB	M	10/22/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	EW12124	\$200.00	NM																																																																	
1	WCVB	Tu	10/23/12	1:05 AM	Jimmy Kimmel	1205-105a	:30	EW12122	\$200.00	NM																																																																	
2	WCVB	W	10/24/12	12:39 AM	Jimmy Kimmel	1205-105a	:30	EW12124	\$200.00	NM																																																																	
3	WCVB	Th	10/25/12	12:46 AM	Jimmy Kimmel	1205-105a	:30	EW12118	\$200.00	NM																																																																	
5	WCVB	F	10/26/12	12:48 AM	Jimmy Kimmel	1205-105a	:30	EW12124	\$200.00	NM																																																																	
52	10/24/12	10/24/12	MODERN FAMILY	WED 9-930PM	--W----	:30	1	\$26,800.00	NM																																																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>--W----</td><td>1</td><td>\$26,800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	--W----	1	\$26,800.00																																																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	10/22/12	10/28/12	--W----	1	\$26,800.00																																																																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>W</td><td>10/24/12</td><td>8:59 PM</td><td>MODERN FAMILY</td><td>WED 9-930PM</td><td>:30</td><td>EW12124</td><td>\$26,800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	W	10/24/12	8:59 PM	MODERN FAMILY	WED 9-930PM	:30	EW12124	\$26,800.00	NM																																												
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Total Spots 203

Gross Total \$325,050.00

## Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

**INVOICE**

www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
946835-1	10/28/12	October 2012	10/01/12 - 10/28/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Warren/D/Senate	10/22-10/28	11666

Agency Commission **\$48,757.50**

Net Amount Due **\$276,292.50**